# Defining Success and Failure in Life Sciences



Jaap Goudsmit, MD, PhD

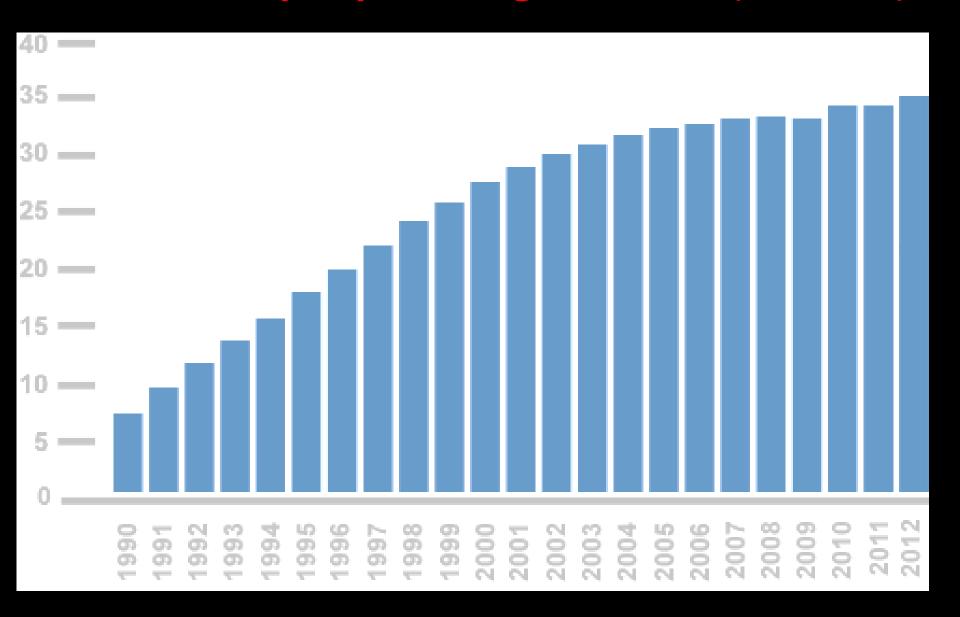
Director, Crucell Vaccine Institute
Special Advisor to the President, GHP, Bill & Melinda Gates Foundation



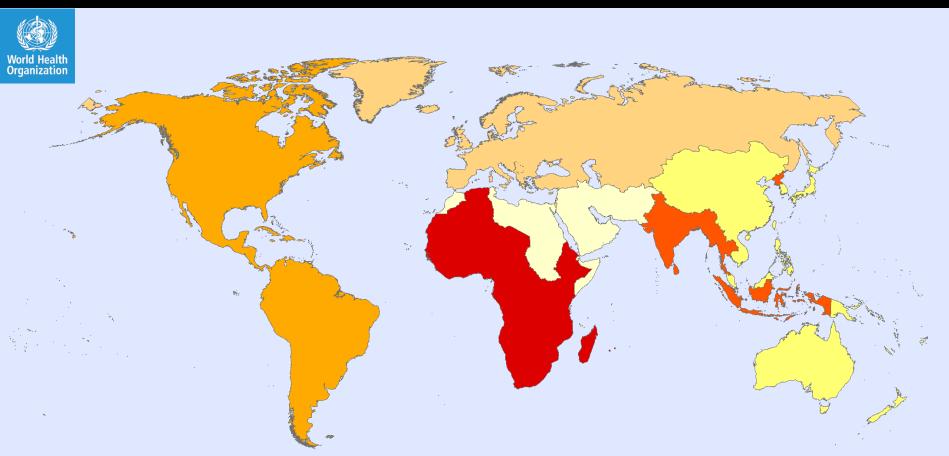
### What is the use of life sciences research?

to improve health

### Number of people living with HIV (millions)



# South-East Asia and Africa are most affected by AIDS, 2011



#### Number of people (millions), by WHO region

Eastern Mediterranean: 0.56 [0.41-0.80] Americas: 3.00 [2.50-3.70]

Western Pacific: 1.30 [1.10-1.60]

Europe: 2.30 [2.00-2.70]

South-East Asia: 3.5 [2.60-4.60]

Africa: 23.00 [22.00-25.00]

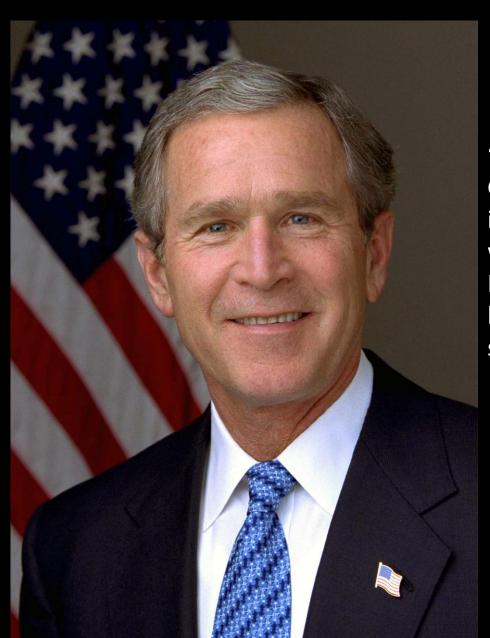
Total: 34.00 [31.40-35.90]

## **A Lifetime of HIV**



**Reduce Incidence and Prevent Transmission** 

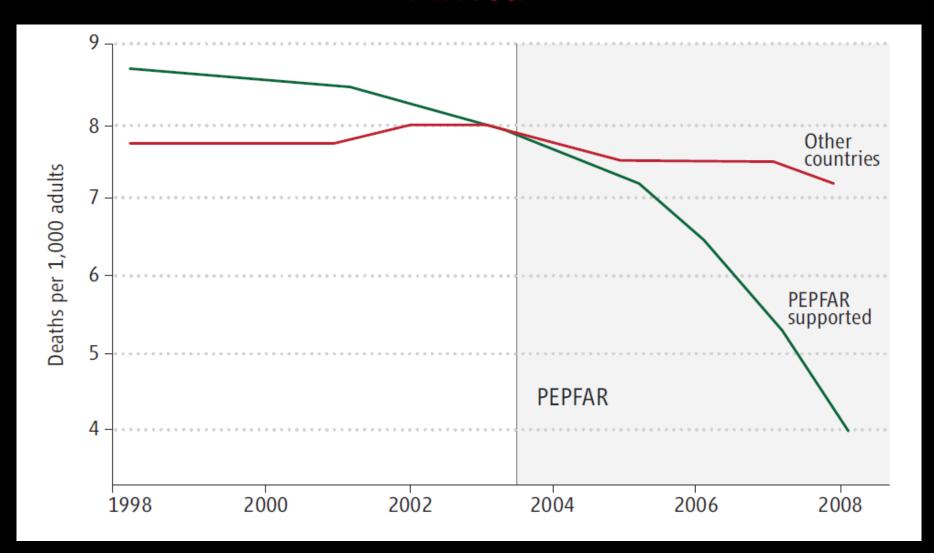
### US President's Emergency Plan for AIDS (PEPFAR)



"...it was invented...by President George W. Bush, whose reputation in international affairs is dominated by his war on terrorism, military interventions in Iraq and Afghanistan, and the antagonism he displayed to the United Nations and to several of our traditional partners"

Harold Varmus, Director
US National Cancer Institute

# Deaths in PEPFAR-Supported Countries in Africa



Volume 328, Issue 8500, 26 July 1986, Pages 177–180 Originally published as Volume 2, Issue 8500

See See See See See

EXPRESSION OF HUMAN IMMUNODEFICIENCY VIRUS ANTIGEN (HIV-Ag) IN SERUM AND CEREBROSPINAL FLUID DURING ACUTE AND CHRONIC INFECTION

Jaap Goudsmit<sup>a</sup>, DeborahA. Paul<sup>c</sup>, JoepM.A. Lange<sup>a</sup>, Hans Speelman<sup>b</sup>, Jan Van Der Noordaa<sup>a</sup>, HayoJ. Van Der Helm<sup>b</sup>, Frank De Wolf<sup>a, f</sup>, LeonG. Epstein<sup>d</sup>, WillyJ.A. Krone<sup>a</sup>, EricCh. Wolters<sup>e</sup>, JamesM. Oleske<sup>d</sup>, RoelA. Coutinho<sup>f</sup>





### Declining incidence of AIDS dementia complex after introduction of zidovudine treatment

BMJ VOLUME 299 30 SEP

**30 SEPTEMBER 1989** 

Peter Portegies, Jan de Gans, Joep M A Lange, Mayke M A Derix, Hans Speelman, Margreet Bakker, Sven A Danner, Jaap Goudsmit

Human herpesvirus 8 infections in the Amsterdam Cohort Studies (1984–1997): Analysis of seroconversions to ORF65 and ORF73

48.8-4843 | PNAS | April 25, 2000 | vol. 97 | no. 9

PNAS

Proceedings of the National Academy of Sciences of the United States of America

Jaap Goudsmit\*<sup>†</sup>, Neil Renwick\*, Nicole H. T. M. Dukers<sup>‡</sup>, Roel A. Coutinho<sup>‡</sup>, Siem Heisterkamp<sup>§</sup>, Margreet Bakker\*, Thomas F. Schulz<sup>¶</sup>, Marion Cornelissen\*, and Gerrit J. Weverling<sup>§</sup>

Volume 336, Issue 8716, 8 September 1990, Pages 585–590

Originally published as Volume 336, Issue 8715

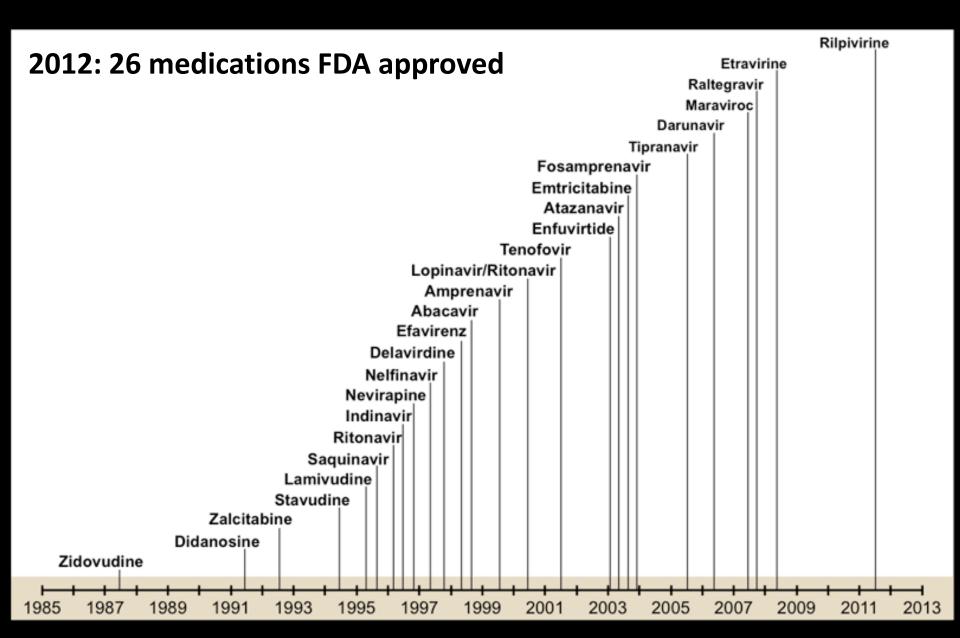


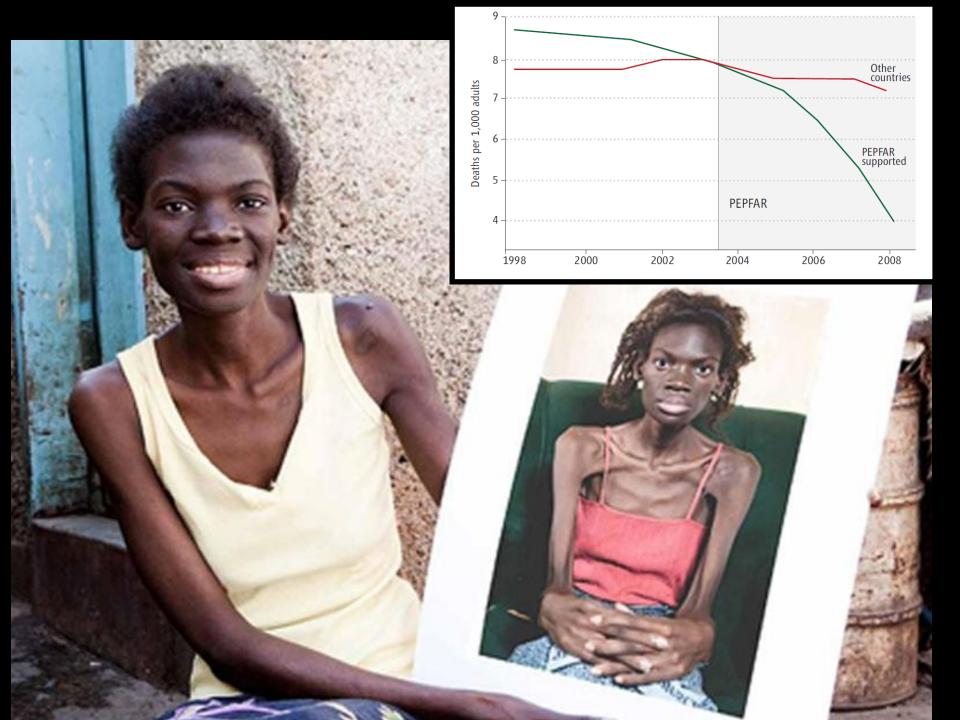
#### THE LANCET

Zidovudine sensitivity of human immunodeficiency viruses from high-risk, symptom-free individuals during therapy

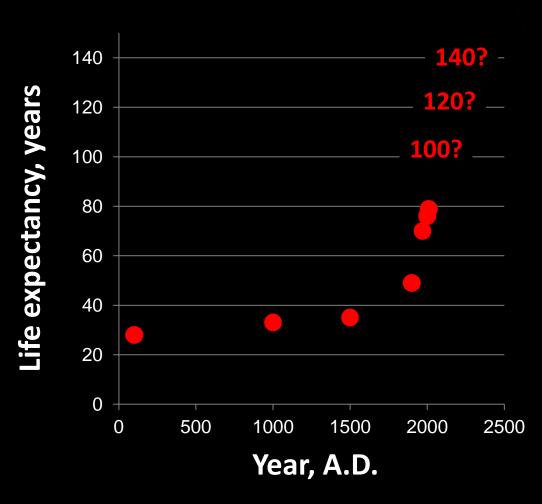
C.A.B. Boucher, MD,<sup>a</sup>, J.M.A. Lange, MD,<sup>a</sup>, <sup>b</sup>, Prof J. Goudsmit, MD <sup>1</sup>, <sup>a</sup>, J.W. Mulder, MD<sup>b, d</sup>, M<sup>2</sup> Tersmette, MD,<sup>c</sup>, R.E.Y. de Goede<sup>c</sup>, P. Kellam, BSc<sup>e</sup>, G. Darby, PhD,<sup>e</sup>, B.A. Larder, PhD<sup>e</sup>

#### Timeline FDA approval of antiviral & retroviral drugs



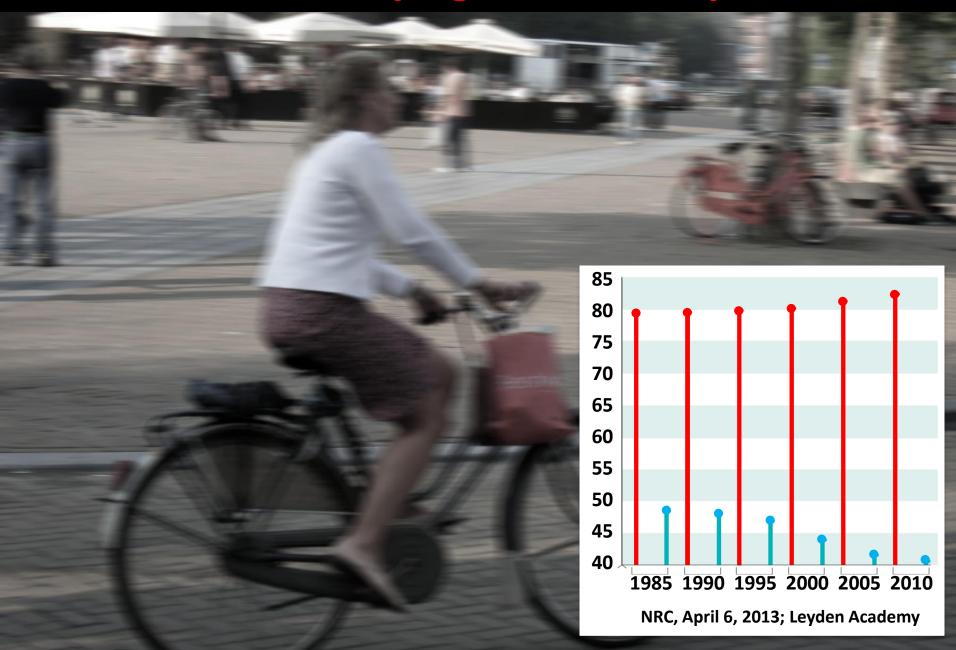


Life expectancy almost doubled in one century

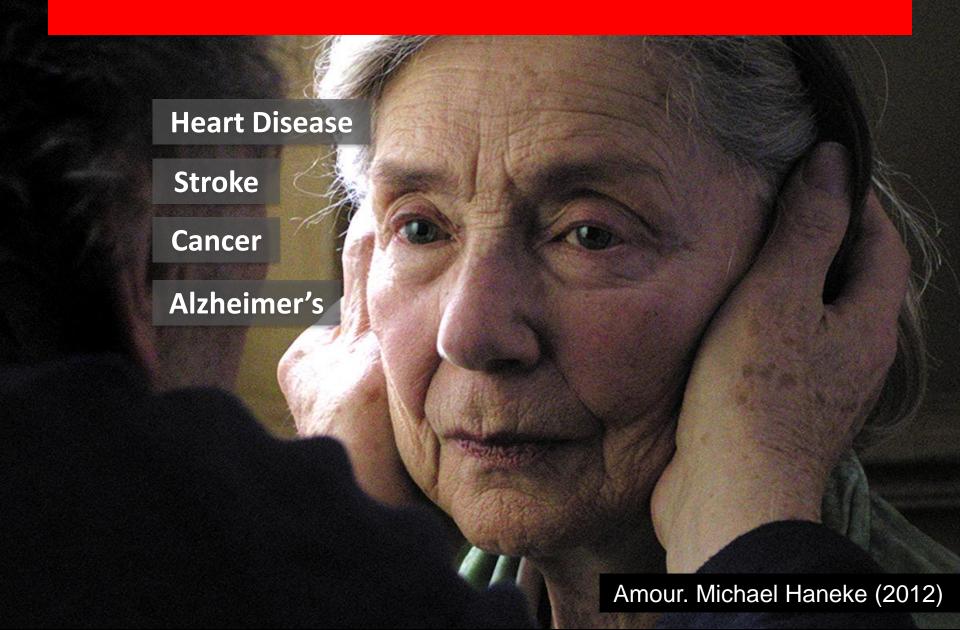




## Are we dying more slowly?



### Will all of us live a longer life of suffering?





### landmark cancer studies are reproducible







#### REPRODUCIBILITY OF RESEARCH FINDINGS

Preclinical research generates many secondary publications, even when results cannot be reproduced.

Journal impact factor	Number of articles	Mean number of citations of non-reproduced articles*	Mean number of citations of reproduced articles
>20	21	248 (range 3–800)	231 (range 82–519)
5–19	32	169 (range 6–1,909)	13 (range 3–24)

Many landmark findings in preclinical oncolory research are not reproducible, in part because of inadequate cell lines and animal models

## Raise standards for preclinical cancer research

C. Glenn Begley and Lee M. Ellis propose how methods, publications and incentives must change if patients are to benefit.

Efforts over the past decade to characterize the genetic alterations fin human cancers have led to a better understanding of molecular drivers of this complex set of diseases. Although we in the cancer field hoped that this would lead to more effective during, listerically, our ability to translate cancer research to clinical success has been enerablely levi. Sally, distical one has been enerablely levi. Sally, distical

trials is encooling have the highest failure and compared with other therapeutic areas. Given the high arment need to encodings, it is understandable that harriers to clinical development may be lower than for other disease areas, and a larger number of drugs with suboptimal preclinical validation will enter encology trials. However, this low macoustrate is not statishable or acceptable, and insestigators must reassess their approach to translating discovery research into greater clinical success and impact.

clinical success and impact. Many factors are negentable for the high failure rate, notwithstanding the inherently difficult nature of this disease. Certainly, the limitations of praclinical tools such as inadequate cancer-cell-line and measure models' make it difficult for even because of the country of

# "The NIH is firmly committed to making systematic changes..."

#### nature

International weekly journal of science

# NIH plans to enhance reproducibility

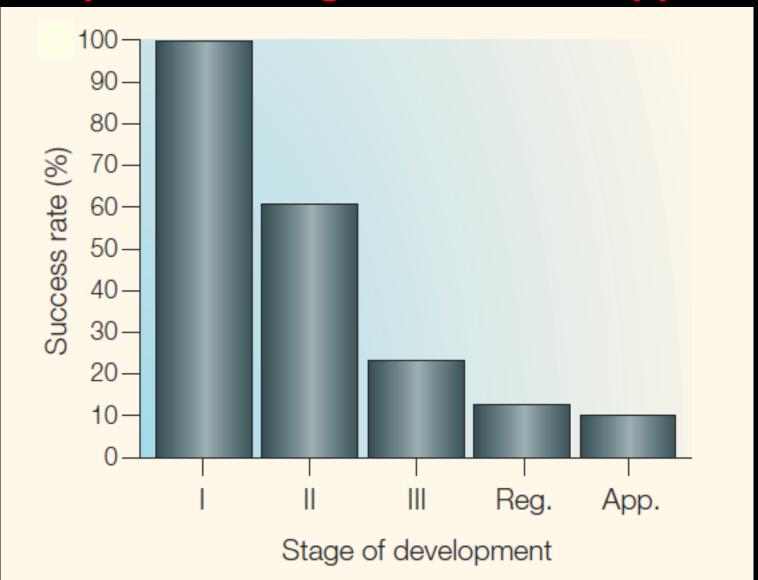
Francis S. Collins and Lawrence A. Tabak discuss initiatives that the US National Institutes of Health is exploring to restore the self-correcting nature of preclinical research.

A growing chorus of concern, from scientists and laypeople, contends that the complex system for ensuring the reproducibility of biomedical research is failing and is in need of restructuring<sup>1,2</sup>.

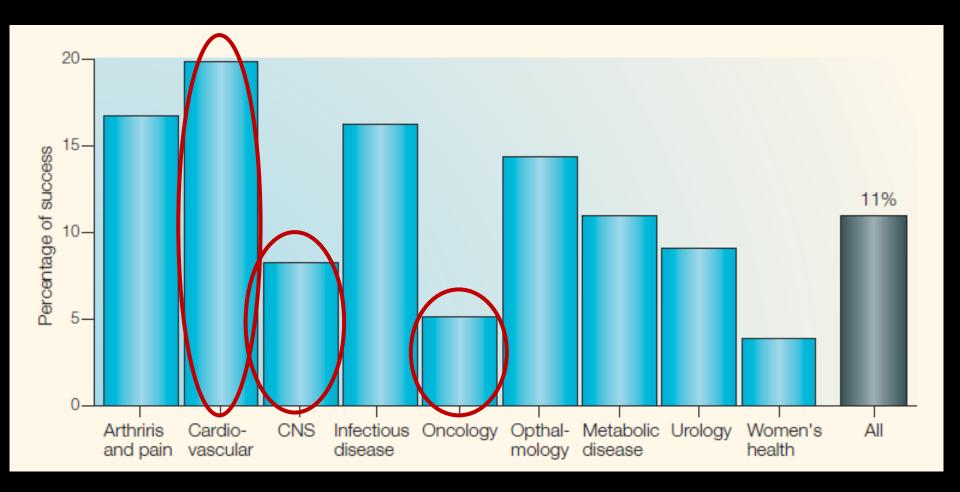
shorter term, however, the checks and balances that once ensured scientific fidelity have been hobbled. This has compromised the ability of today's researchers to reproduce others' findings.

- -poor training of scientists
- -reward for provocative statements (not for reporting design)
- -publication bias for positive and headline-grabbing results
- -overvaluation of publications in high-profile journals
- -difficulty accessing unpublished results
- -problem of academics, industry researchers, funders, publishers

# Drug success rate by phase of development to registration and approval



# Drug success rates to registration by therapeutic area



# Factors correlated with success or failure in drug develpment (842 molecules, 637 failures)



#### Odds ratio (95% confidence interval)

#### Indicators of scientific acumen

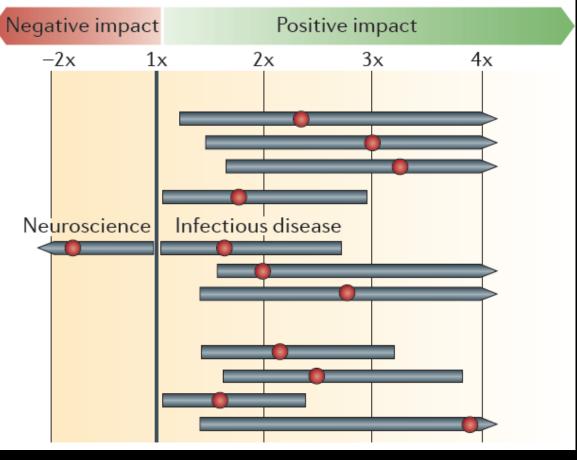
Scientific track record (prior years)

- Publication per \$R&D
- Patents per \$R&D
- Citations per publication
   R&D in a science hub

'Easy' or 'hard' therapeutic area Precedented target Human(ized) monoclonal antibody

#### Indicators of good judgment

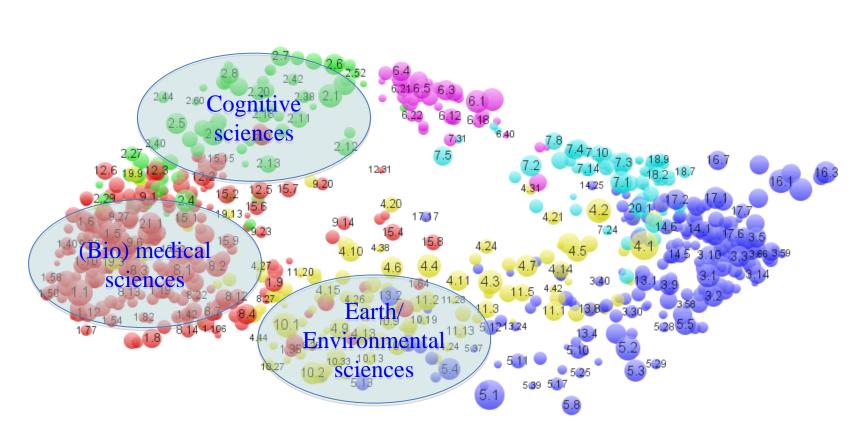
R&D tenure (prior years)
Frequent mention of ROI
Frequent mention of 'decision-making'
Early termination of projects



### **Top Dutch Scientists**



1,3 million Life Science scientists 36,500 Dutch



Web of Science based 1993-2012

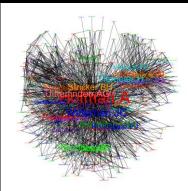
### **Top 3 of The Netherlands**

#### AH

Erasmus University
NL Rank 1, World Rank 4
Discipline: Epidemiology

Field: Vascular factors of dementia





#### P<sub>S</sub>

Erasmus University
NL Rank 2, World Rank 32

Discipline: Cardiology

Field: Interventional Cardiology





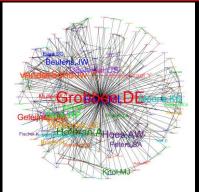
#### DG

Utrecht University NL Rank 3, World Rank 109

Discipline: Epidemiology

Field: Cardiovascular Disease





# Drug success rates to registration by therapeutic area

